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COVID-19 Can't Stop The Love: Over 100 Longview Pets Get Adopted During the Height of the Pandemic

(December 30, 2020) –

For hundreds of Longview's shelter animals in need, 2021 is starting out with the best treat possible – getting adopted by a loving, Forever Family. Many of the adopted pets just needed someone to give them a second chance and a good, loving home where they can give their owners the unconditional love and companionship our pets are so well known for.

During the past three months, Longview Cable TV with Cablelynx Broadband, has proudly teamed up with the Longview Animal Care & Adoption Center (LACAC) and sponsored Adoption Fees on a series of very successful holiday themed adoption events. Each event focused on the common goal of getting every animal that was brought into the shelter Adopted into a good, loving home.

Potential adopters were able to get a virtual sneak peek of the pets available for adoption by looking at pictures and videos posted on both LACAC and Cablelynx Broadband's social media pages on Facebook and Instagram. "Our goal was to utilize social media to reach as many potential adopters as possible to better increase the adoption opportunities for all the animals" says Cablelynx Broadband's Dale Lessenberry. Many of the people who viewed the pets online, liked, loved and shared the posts, creating an even further reach into our community. After viewing the available pets online, those looking to adopt could come into the shelter where they could meet their furry new best friend in person.

The wonderful group of staff and volunteers of the Longview Animal Care and Adoption Center all pitched in to make these special adoption events such a remarkable success. The Longview Animal Care and Adoption Center took great care to ensure the cleanest and safest environment possible, often coming to the shelter in the early morning hours before the sun rose, to start taking care of all the animals and getting them ready to be adopted by their new Forever Families.

All animals adopted through the Longview Animal Care and Adoption Center come spayed/neutered, microchipped and up to date on all age appropriate vaccinations. For those unable to commit to adoption, LACAC and Cablelynx Broadband encourages Longview residents to show their love and desire to help local animals in need by donating to Longview PAWS, a local 501c3 nonprofit that raises awareness through fundraising and events to help support the animals in the shelter and our community. For more information please visit online at www.LongviewPAWS.org

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